



**NOVEMBER 29 - 30, 2018 \* MARIOTT MARQUIS**  
**RAILTRENDS 2018 SPONSORSHIP PRICING**  
**Platinum (\$17,000) • Gold (\$9,200) • Silver (\$4,800)**

**Invoice Communication Contact**

Company: \_\_\_\_\_  
 Parent Company/Division: \_\_\_\_\_  
 Billing Address: \_\_\_\_\_  
 Billing Address 2: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_  
 Contact\*: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_ Website: \_\_\_\_\_  
 \*This is the person who will receive your invoice and other show-related correspondence.

**Authorized Signature**

The signed contract shall become a binding contract in accordance with the terms of the agreement and all rules and regulations.

- Confirmation of your sponsorship will be emailed to you.
- A 50% deposit must accompany completed contract
- Sponsorship must be paid in full and Show Management must receive a signed contract before sponsor receives benefits. Balance will be due August 17, 2018. All payments are non-refundable in the event sponsor cancels.

*(please indicate your preferred method of payment)*

Check enclosed for \$ \_\_\_\_\_  
 (please make check payable to: Trade Press Media Group)

Please charge my credit card \$ \_\_\_\_\_  VISA  MasterCard  American Express

Credit Card # \_\_\_\_\_ CCV Code \_\_\_\_\_ Expiration date \_\_\_\_\_

Name of cardholder *(please print)* \_\_\_\_\_

Credit Card Authorization Signature: \_\_\_\_\_

Credit Card billing address:  Same as above

Address: \_\_\_\_\_

I authorize Trade Press Media Group to charge my credit card on August 17, 2018 for the balance due \_\_\_\_\_ (initial here)

Trade Press Media Group Signature: \_\_\_\_\_ Date: \_\_\_\_\_

***Deposit must accompany completed contract***

Complete and return to:  
 Trade Press Media Group  
 2100 W. Florist Avenue  
 Milwaukee, WI 53209

**Contract for Sponsorship**

**Sponsorship Packages**

To Receive Early Bird Pricing Contract and 50% Deposit must be received by June 1, 2018.

- Platinum Sponsorship**  
**Standard \$17,000**
- Ad on Progressive Railroading's Daily News Email for November
  - Two complimentary conference registrations
  - Premium placement of a banner ad on the RailTrends website
  - VIP email sent out on your behalf to all registrants prior to the event
  - Your company will be recognized from the podium as a Platinum Sponsor and one representative will be named and asked to stand
  - Your company will receive an individual slide containing your logo, a brief 25-word description of your company as well as the name/title of one company representative
  - Your logo appears on the conference brochure
  - Your logo to appear on the conference website
  - Your logo will be displayed on signage, including, but not limited to PowerPoint slides, table tents and easel stands throughout the venue
  - We will provide a sponsor table near the registration area where you can provide one handout for all attendees

- Gold Sponsorship**  
**Early Bird \$8,400**  
**Standard \$9,200**
- One complimentary conference registration
  - An ad on the RailTrends website
  - Your 25-word write-up will be included in a dedicated RailTrends email that is sent to all registrants prior to the event.
  - Your company will be recognized from the podium as a Gold Sponsor and one representative will be named and asked to stand
  - Your company will receive an individual slide containing your logo, a brief 25-word description of your company as well as the name/title of one company representative
  - Your logo to appear on the conference brochure
  - Your logo to appear on the conference website
  - Your logo will be displayed on signage, including, but not limited to PowerPoint slides, table tents and easel stands throughout the venue
  - We will provide a sponsor table near the registration area where you can provide one handout for all attendees

- Silver Sponsorship**  
**Early Bird \$4,300**  
**Standard \$4,800**
- Your sponsorship is verbally acknowledged from the podium during the conference
  - Your logo to appear on the conference brochure
  - Your logo to appear on the conference website
  - Onsite signage recognizes your sponsorship

Total Cost of Package \$ \_\_\_\_\_

50% Deposit (Deposit due at time of contract) \$ \_\_\_\_\_

Final Balance due August 17, 2018 \$ \_\_\_\_\_