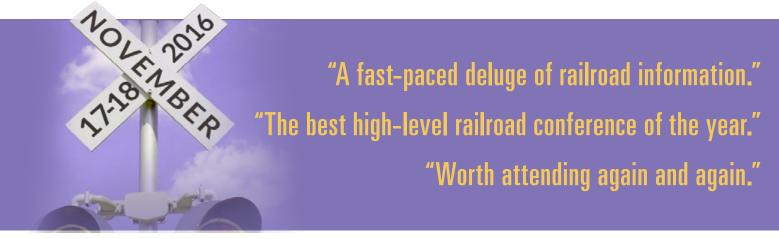
## The #1 Conference for the Rail Industry



# RALLRENDS<sup>®</sup>

November 17-18 New York, NY

Register at RailTrends.Com



## YOUR RAILTRENDS REGISTRATION INCLUDES

- Two days of industry analysis giving you insights you won't get anywhere else
- Rare opportunities to hear from the rail industry's top leaders who you otherwise would never have occasion to meet
- Continental breakfast each morning along with networking lunch and conctail reception to ensure you have ample opportunity to connect with fellow attendees
- An advance copy of the RailTrends attendee list so you can gameplan your networking efforts
- Electronic copies of presentation materials

## **RAILTRENDS 2016 IS BROUGHT TO YOU BY...**

Tony Hatch President, ABH Consulting, *Progressive Railroading* Magazine ...And Courtesy of our Sponsors

**PLATINUM** 



## OLIVER WYMAN

**GOLD** 



























## **CONFERENCE AGENDA**

## THURSDAY, NOVEMBER 17

## 8:00 A.M. State of the Industry: Challenges and Opportunities Ahead

**Chuck Baker,** Partner, Chambers, Conlon & Hartwell, LLC, President, National Railroad Construction & Maintenance Association

**Linda Bauer Darr,** President The American Short Line and Regional Railroad Association (ASLRRA)

Joanne (Joni) Casey, President and CEO The Intermodal Association of North America (IANA)

**Ed Hamberger,** President and CEO Association of American Railroads (AAR)

Tom Simpson, President Railway Supply Institute (RSI)

## 9:30 A.M. Digital Transformation in Surface Transportation

Rodney Case, Partner, Oliver Wyman

## 10:00 A.M. Networking Break

## 10:30 A.M. Kansas City Southern's Future Objectives

Patrick Ottensmeyer, President and Chief Executive Officer, Kansas City Southern

## 11:00 A.M. G&W Operating Model: Regional Density, Centralized Best Practices and Short Line Entrepreneurship

**David Ebbrecht,** Senior Vice President, Northeast Region Railroads, Genesee & Wyoming Inc.

### 11:30 A.M. Networking Lunch

## 1:00 P.M. Surface Transportation Board

**Daniel R.Elliott III,** Chairman, Surface Transportation Board

## 1:30 P.M. CSX Intermodal Strategy

Dean Piacente, Vice President of Intermodal, CSX

## 2:00 P.M. Bear or Bull: You Decide

**Donald Broughton,** Managing Director, Senior Transportation Analyst. Avondale Partners, LLC, **Tony Hatch,** Senior Transportation Analyst, ABH Consulting

## 2:45 P.M. Union Pacific Railroad

**Beth Whited,** Vice President and General Manager - Chemicals, Union Pacific Railroad

## 3:15 P.M. Networking Break

### 3:45 P.M. Rail Car Counts

Richard (Dick) Kloster, Sr. Vice President, AllTranstek / FTR

## **4:15** P.M. Recent and Future Trends in Logistics

**John Barrett,** General Manager Supply Chain, Chevron Phillips Chemical Company LP

## 4:45 P.M. Conrail

Ronald L. Batory, President & Chief Operating Officer, Conrail

## 5:30 P.M. Cocktail Reception

## FRIDAY NOVEMBER 18

## 7:30 A.M. Coffee Service

## 8:00 A.M. Norfolk Southern Railway

Michael McClellan, Vice President Industrial Products, Norfolk Southern Corporation

## 8:30 A.M. Federal Railroad Administration

**Sarah Feinberg,** Administrator, Federal Railroad Administration

## 9:00 A.M. Watco Companies

Rick Webb, Chief Executive Officer, Watco Companies

## 9:30 A.M. Networking Break

## 10:00 A.M. 2016 Railroad Innovator Honoree

**Claude Mongeau,** Former President and Chief Executive Officer, CN

## 10:45 A.M. International Rail

Lance Hockridge, Managing Director and Chief Executive Officer. Aurizon

## 11:15 A.M. Florida East Coast Railway

Jim Hertwig, President, Florida East Coast Rail

## 12:00 P.M. Closing Remarks



## RAILTRENDS— THE #1 RAIL CONFERENCE FOR 12 YEARS AND COUNTING!

RailTrends® is the premiere conference for ALL of the freight rail industry disciplines and stakeholders, including the financial and capital communities, owners, lenders, operators, marketers and every other group directly or indirectly affected by the rail business. Since its debut in 2005, it has educated and enlightened rail professionals with an always-relevant agenda that delves into current rail issues.

As an attendee you are part of the conference's many important discussions and debates on the successes and challenges of today's rail market. Other organizations offer single-topic conferences, but only RailTrends addresses all aspects of the industry, giving you a complete picture of what is going on.

## JOIN A WHO'S WHO OF INDUSTRY PLAYERS AT RAILTRENDS 2016

## **Analyst**

**TD Securities** 

## **Chief Executive Officer**

American Railcar Leasing

## **Chief Executive Officer**

Watco

## **Chief Financial Officer**

The Alaska Railroad Corporation

## **Chief Financial Officer**

Holland LP

## **Chief Operating Officer**

Mississippi Export Railroad

## Director

Wells Fargo

## **Director Corporate Development**

Canadian National Railway

## **Director Franchise Development**

**BNSF** Railway

## **Director of Rail Policy**

Transport Canada

## **Executive Director**

J.P. Morgan Asset Management

## **Executive Director**

Canadian Association of Railway Suppliers

## **Group Vice President - Industrial Products**

Norfolk Southern Corp.

## **Manager - Investor Relations**

Union Pacific

## **Managing Director**

**AMA Capital Partners** 

## **Managing Director**

Stifel Nicolaus

## **President and COO**

Conrail

## **President**

Florida East Coast Railway

### **Senior Vice President**

General Electric Capital - Industrial Finance

## **Senior Vice President**

PNC Equipment Finance

## **Vice President of Intermodal**

CSX

## **Vice President**

Kansas City Southern

## **VP Transportation Services Group**

The David J Joseph Company

If this is the caliber of conferees you want to connect with, you need to be at RailTrends 2016. We recognize the value of peer-topeer interaction, which is why our agenda features 5 formal networking opportunities for you.

## WHAT'S IN IT FOR YOU?

## RAILTRENDS

Register at RailTrends.com

- Expand your network to include some of the most influential leaders and innovative firms from the rail industry
- Witness firsthand candid analyses of market conditions and opportunities (including 3rd quarter results and 4th quarter projections) from industry thought-leaders
- Get a first-read on the impact the new presidential administration will have on the rail industry
- Hear new perspectives and new voices from all areas of the rail profession

## CN President and Chief Executive Officer Claude Mongeau to receive Railroad Innovator Award at RailTrends.



Mongeau joined CN in 1994 and early on held such positions as vice president of strategic and financial planning and assistant VP of corporate development. He was appointed executive VP and chief financial officer in 2000, and president and CEO in 2010.

In the late 1990s and through the 2000s, Mongeau helped shape and drive the rail-acquisition strategy — from the 1998 Illinois Central Corp. acquisition to the 2009 Elgin, Joliet and Eastern Railway Co. deal — that extended CN's North American reach. And during his tenure as CEO, he has instilled a focus on supply-chain collaboration, keeping the Class I on the service improvement track while the railroad remains razor sharp on the operational execution front.

Under Mongeau's watch, CN has continued to invest in the railroad for the long term —

despite the current uncertain economic environment — to "raise the bar on efficiency and customer service," as Mongeau put it earlier this year.

Mongeau joins an illustrious list of past award winners including CSX's Michael Ward, Canadian Pacific's Keith Creel, Norfolk Southern Corp.'s Wick Moorman, Union Pacific Corp.'s Jim Young, Kansas City Southern's Mike Haverty, BNSF Railway Co.'s Matt Rose and CN's E. Hunter Harrison

## The Venue

RAILI KENDS® 2016 WILL TAKI PLACE AT THE POSH W NEW YORK HOTEL



Enjoy a front row seat to the energy, activity, attractions, culture and everything New York City has to offer. Whether you're checking out Madison Square Garden or the theaters of Broadway, the W New York is in the center of it all.